

# Russian Market of Plastic Pipes: **BACK TO FUTURE**

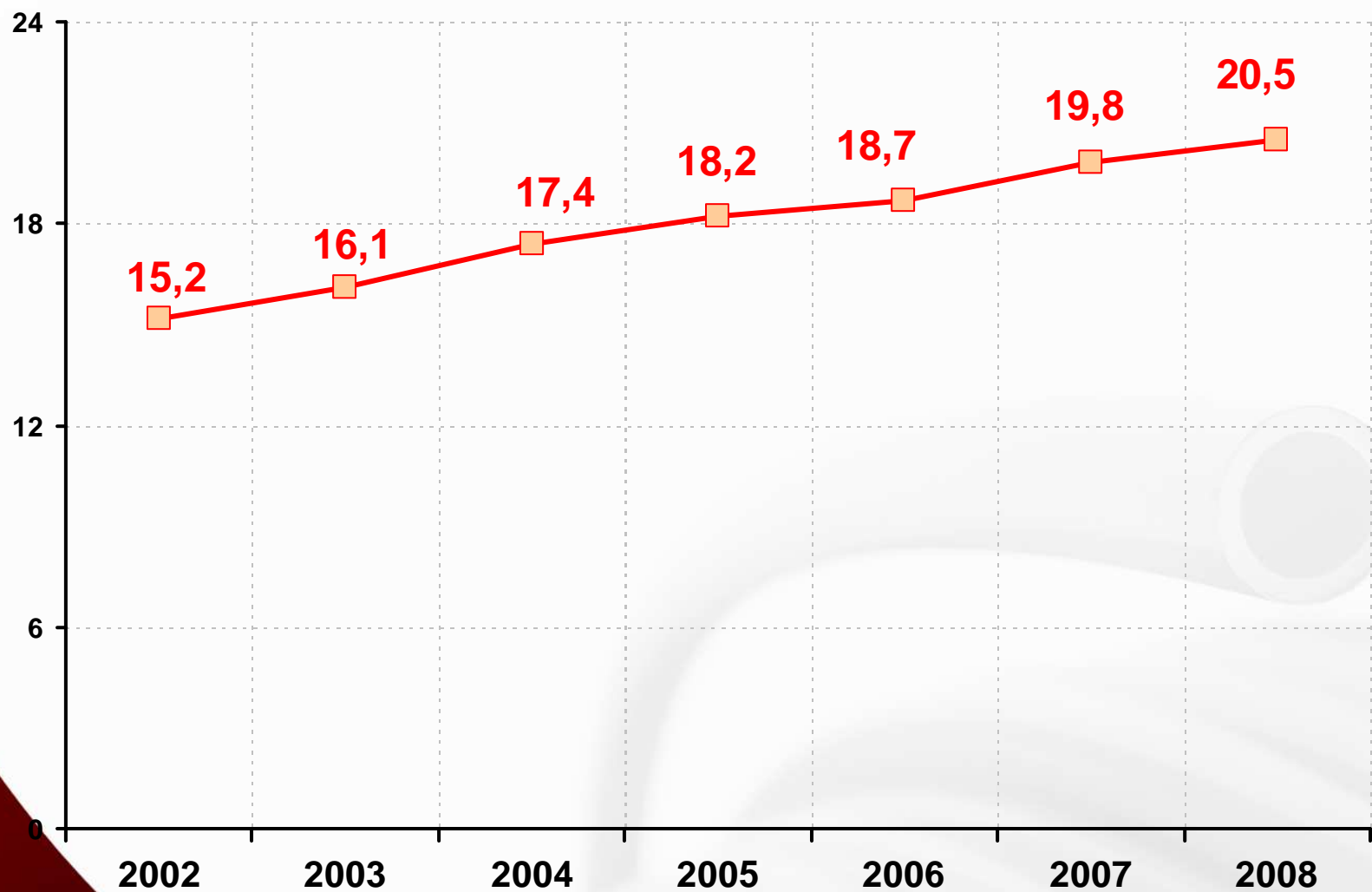
**Tamara Khazova, Ph.D. in Economics**  
**Vice-President, CREON**  
**Director of Analytical Department**



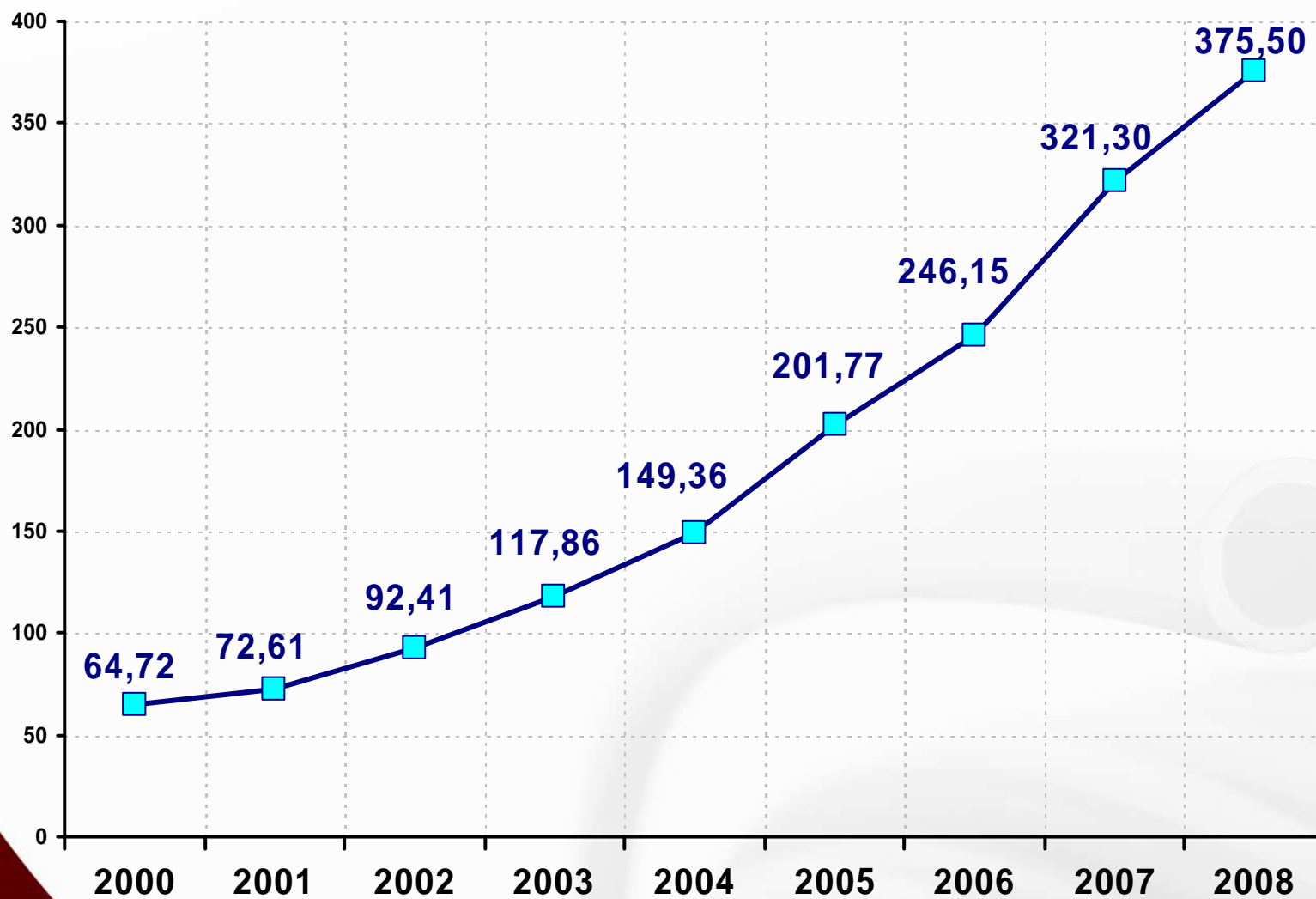
We Are in the World of **PLASTIC PIPES**



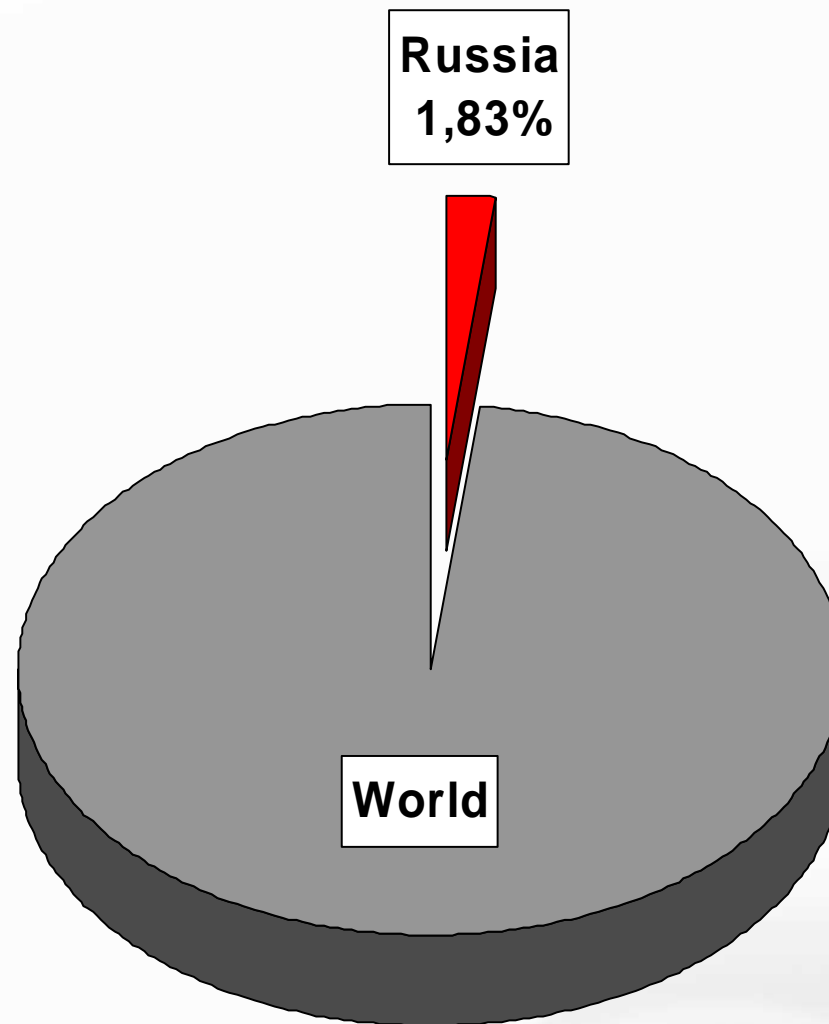
## Plastic Pipes Production in the World (PE, PP, PVC)



# Plastic Pipes Production in Russia

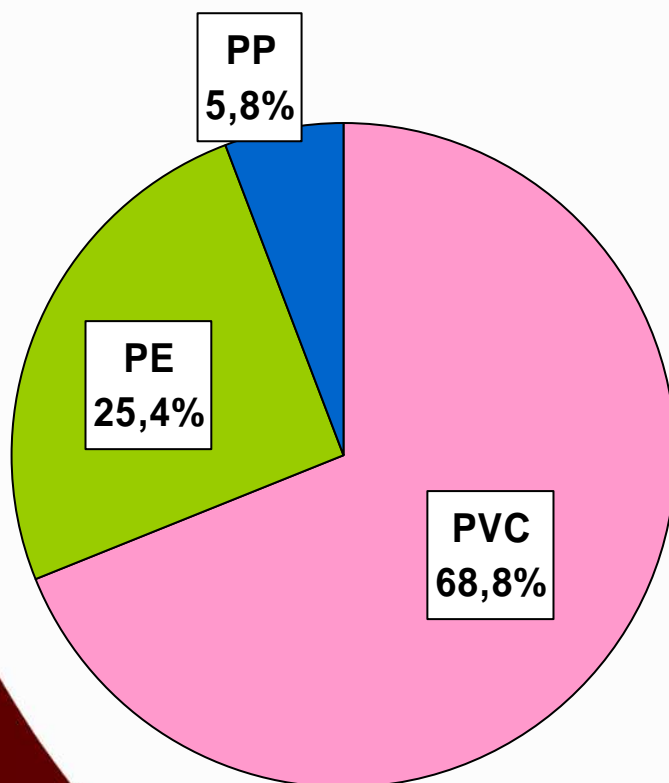


## Share of Russia in Global Production of Plastic Pipes

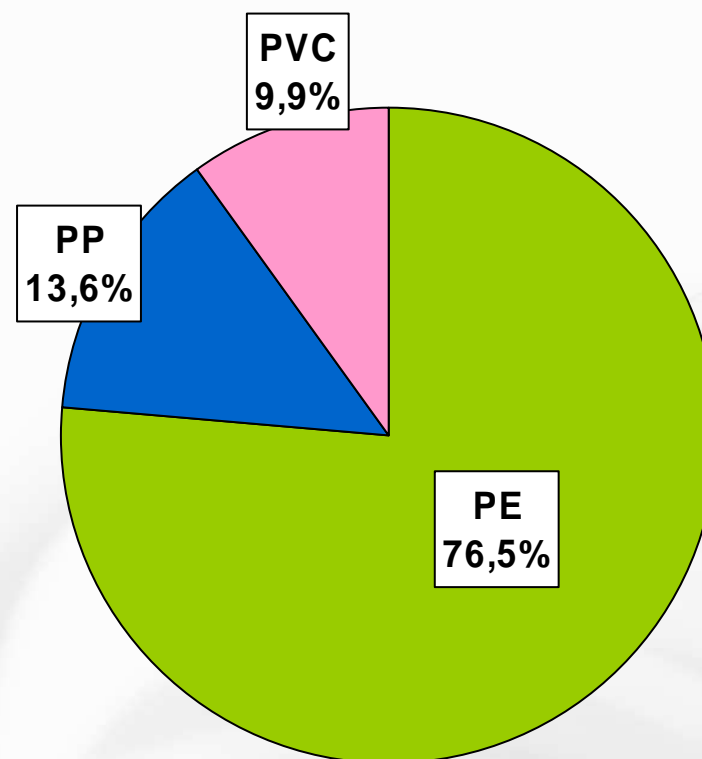


# Specific Structure of Plastic Pipes Production in 2008

In the World



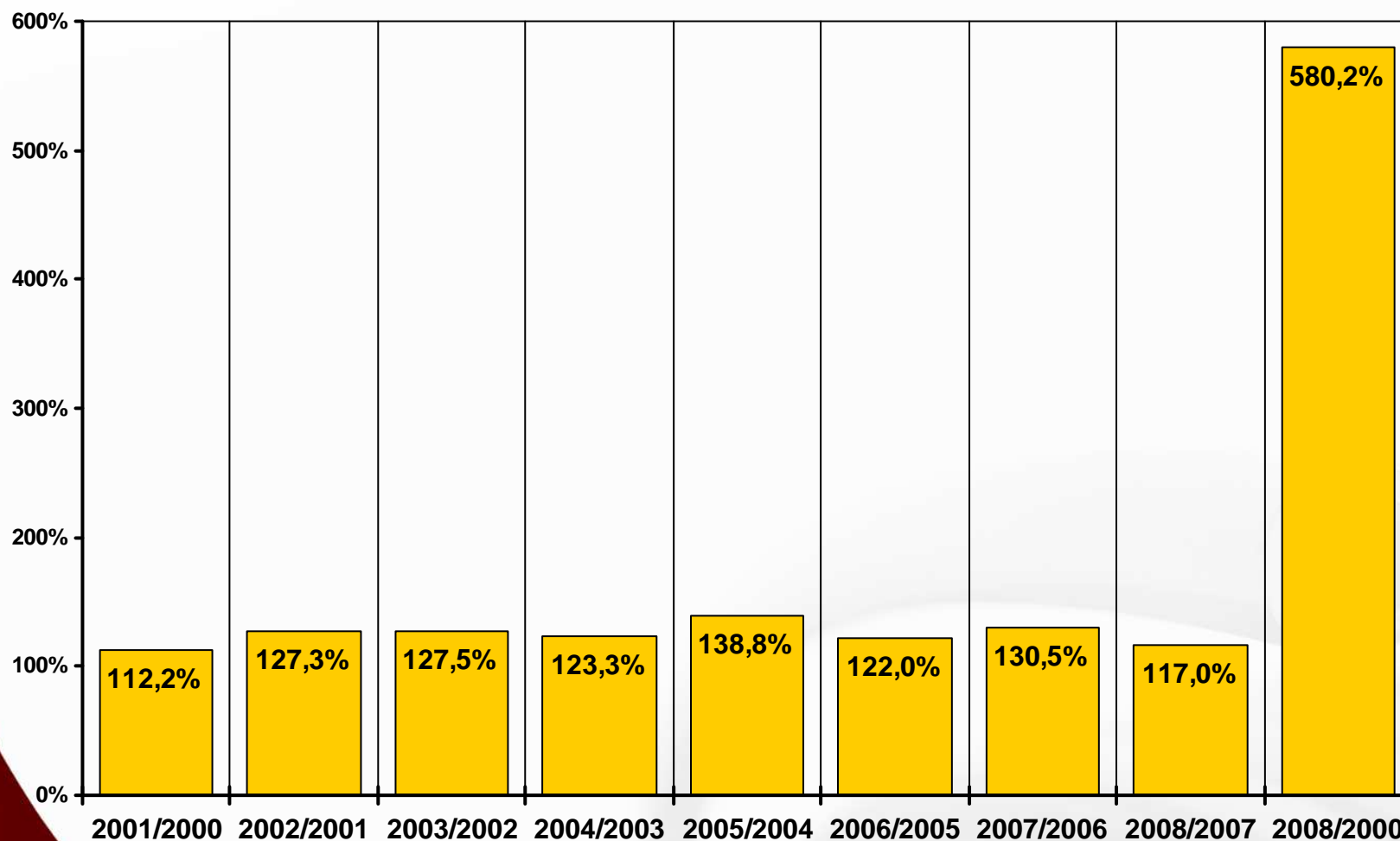
In Russia



## According to the interview of Plastinfo:

*«Development of plastic pipes market is the most important event in plastic industry of Russia in 2008»*

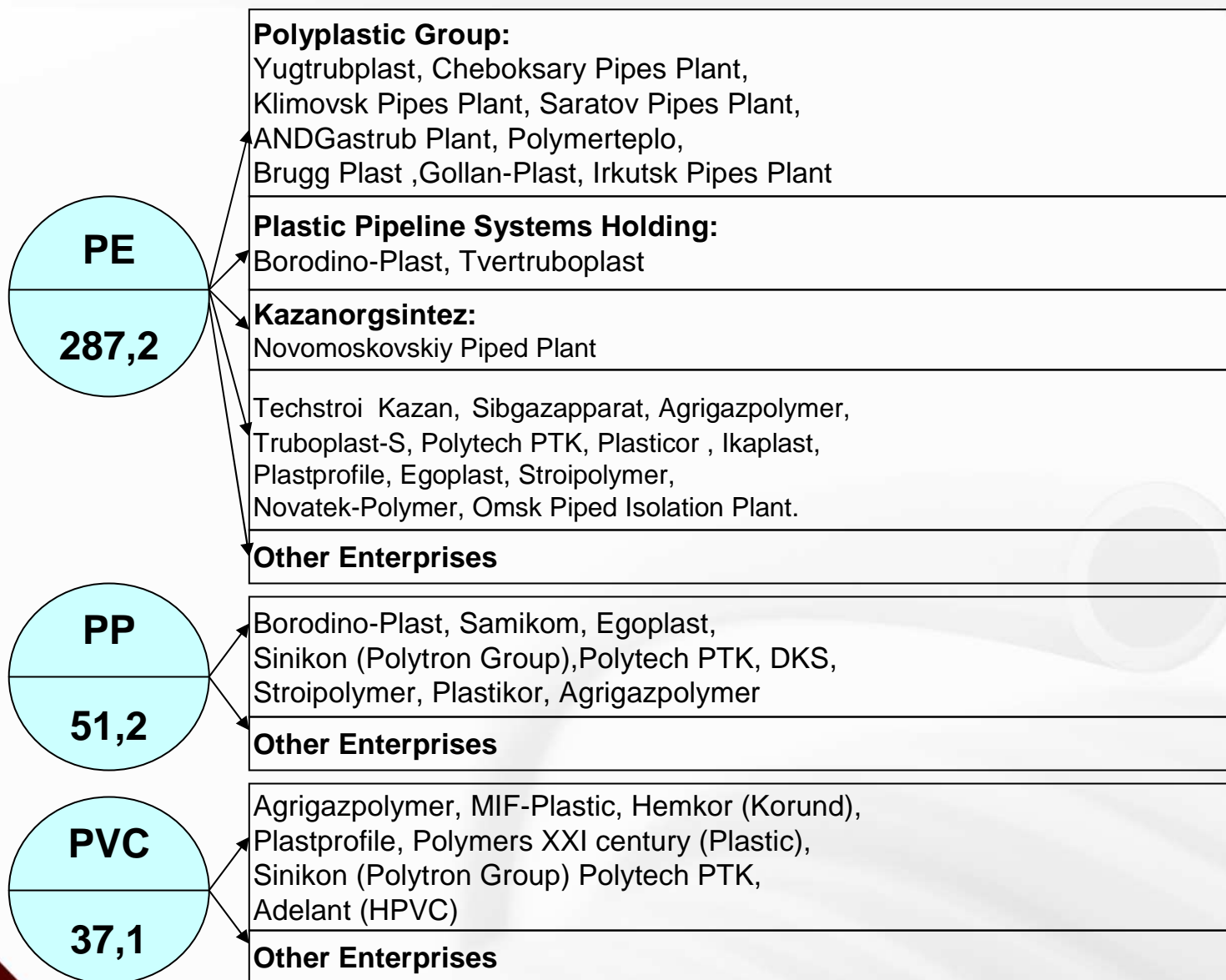
## Growth Rates of Plastic Pipes Production (PE, PP, PVC)







## Plastic Pipes

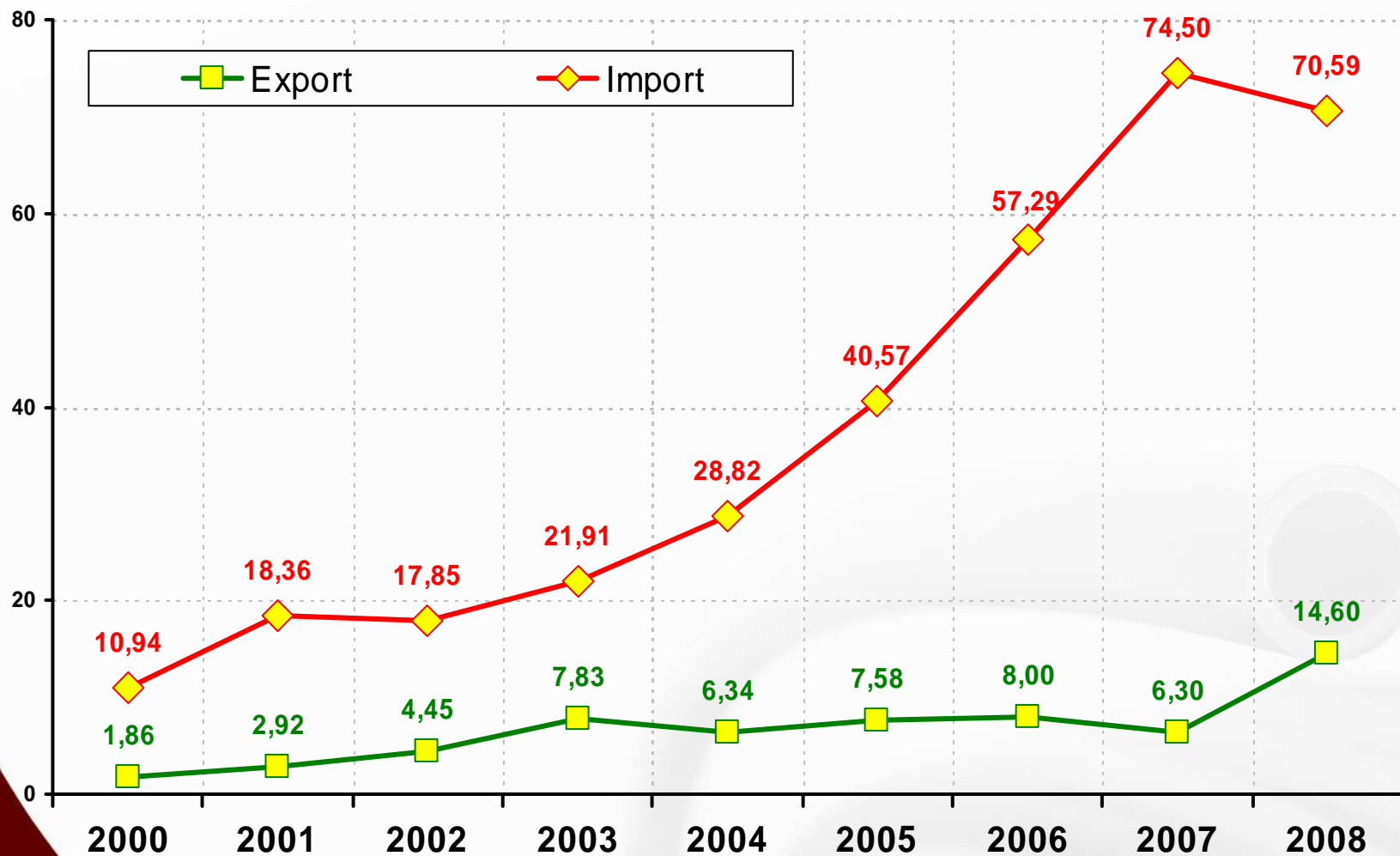


# Trade Dynamics



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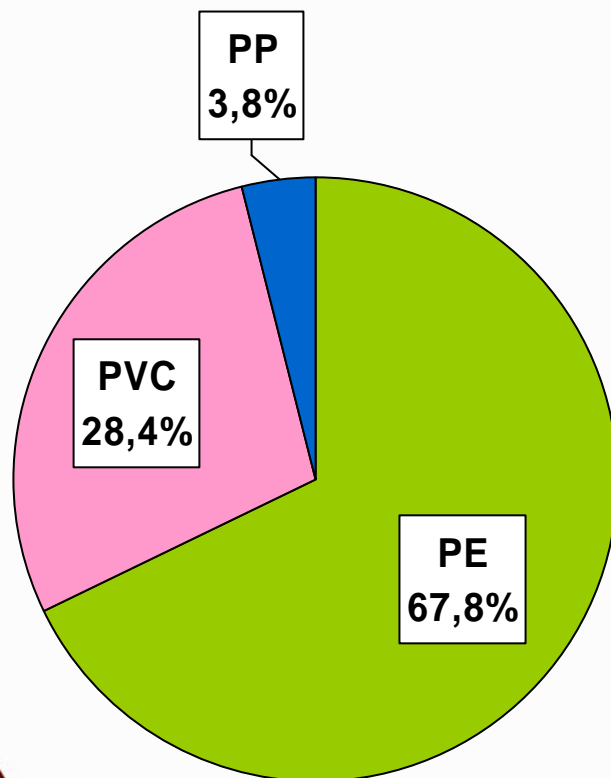
## Import and Export of Plastic Pipes



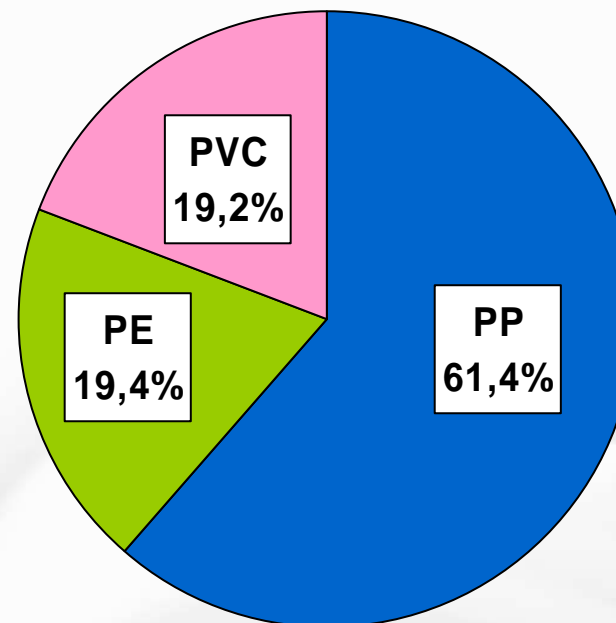


# CREON Specific Structure of Plastic Pipes Trade in 2008

Export

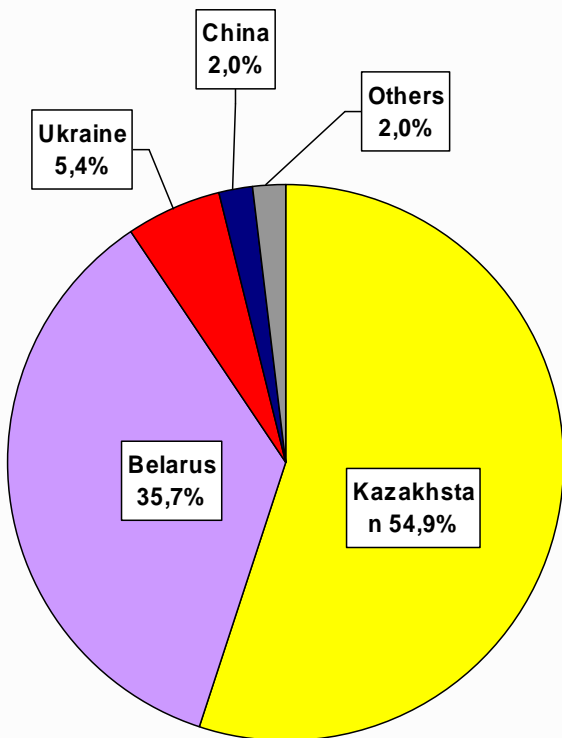


Import

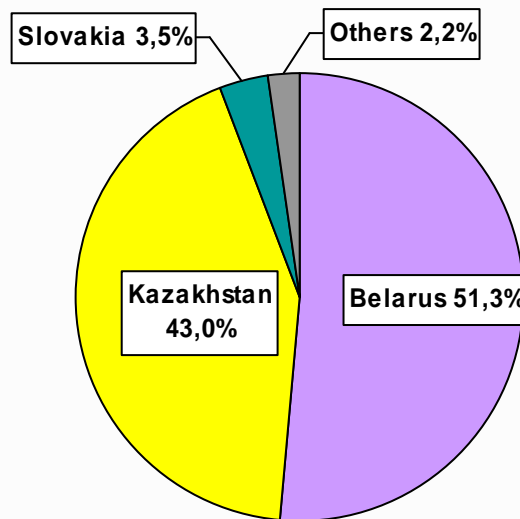




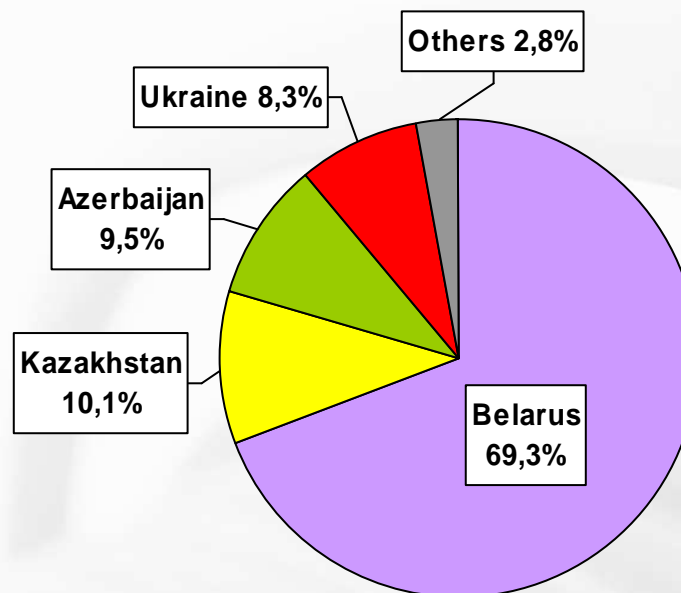
## PE



## PP



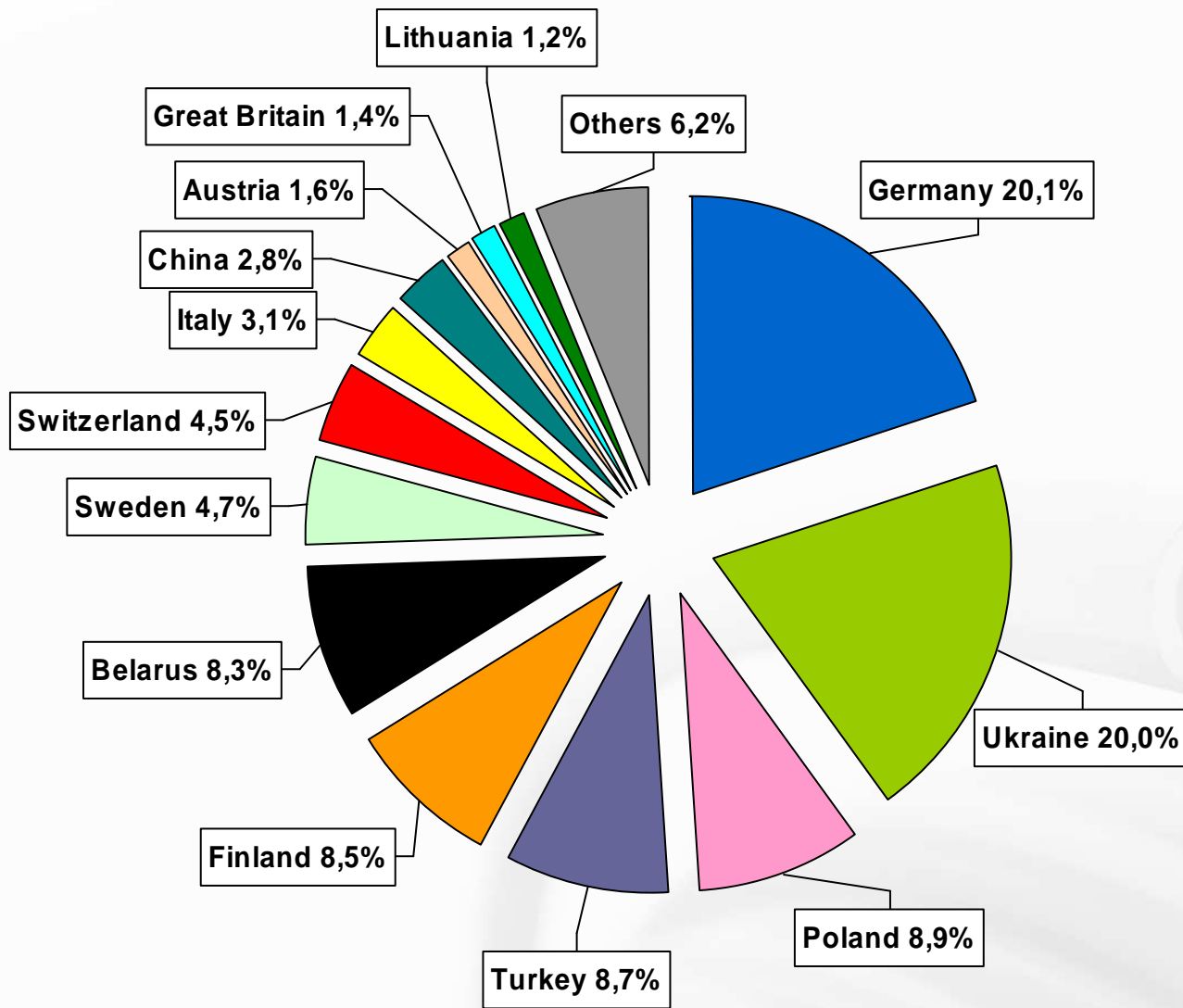
## PVC





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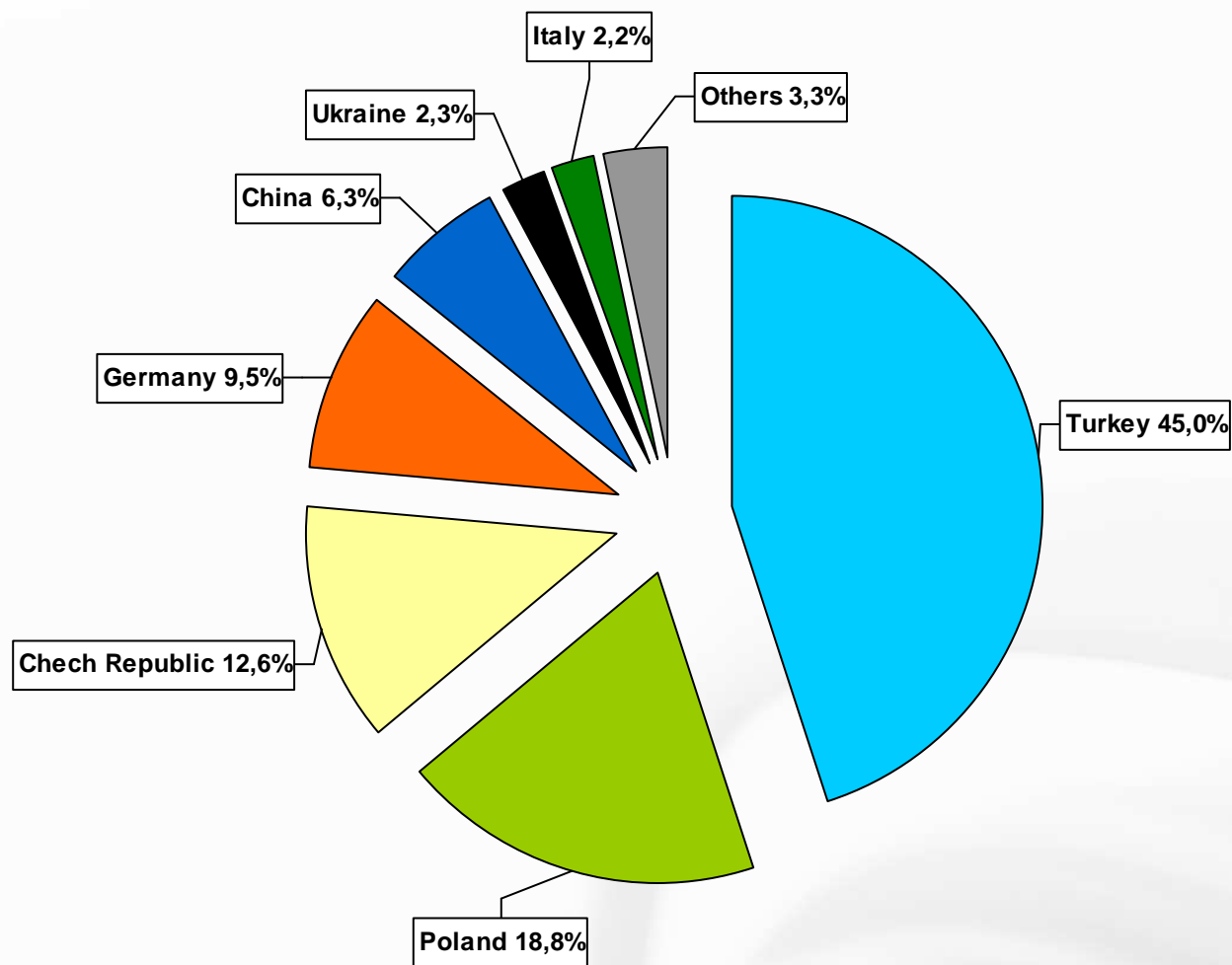
# Geography of PE Pipes Import in 2008



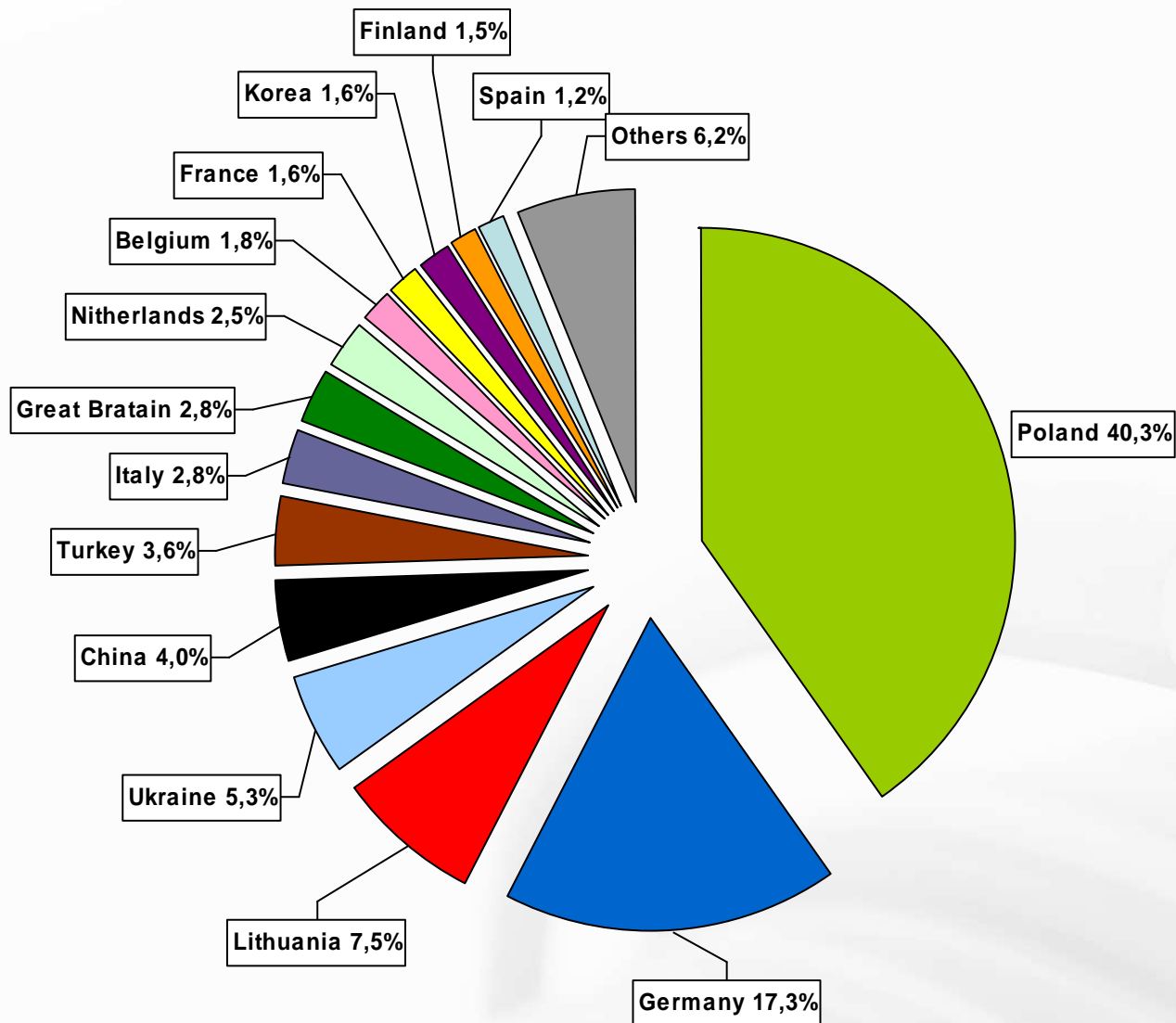


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## Geography of PP Pipes Import in 2008



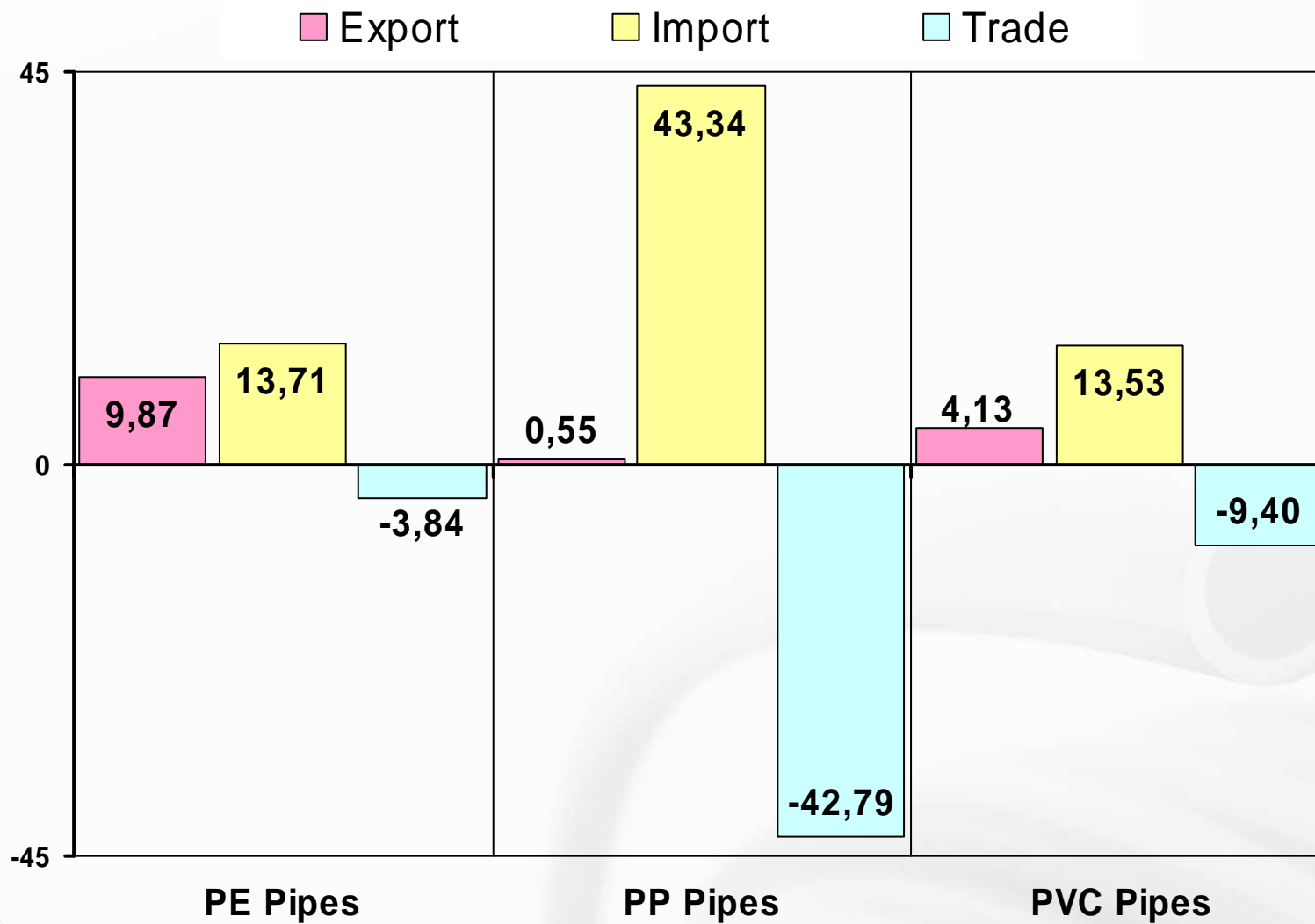
## Geography of PVC Pipes Import in 2008







# CREON Foreign Trade in 2008

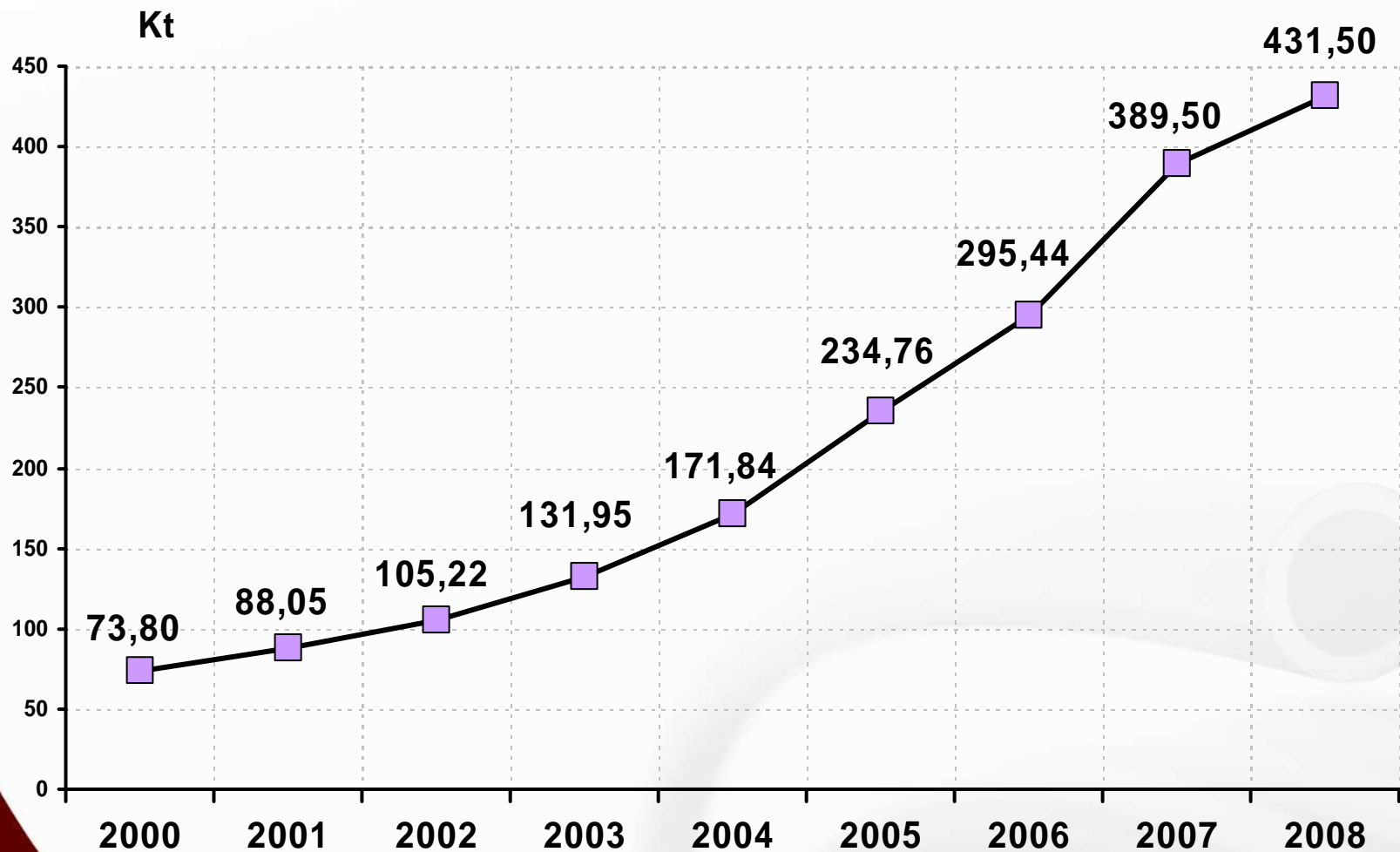


# Market Characteristics

## Capacity of Russian Market of Plastic Pipes (PE, PP, PVC)

Characteristic	2002	2003	2004	2005	2006	2007	2008
Production, Kt	92,41	117,86	145,36	201,77	246,15	321,3	375,5
Export, Kt	4,45	7,83	6,34	7,58	8,00	6,3	14,6
Import, Kt	17,26	21,92	28,82	40,57	57,29	74,5	70,6
Market, Kt	105,22	131,95	171,84	234,76	295,44	389,5	431,5
Export/Production Ratio, %	4,81	6,64	4,24	3,76	3,25	1,96	3,9
Import/Market Ratio, %	16,40	16,61	16,77	17,28	19,39	19,1	16,3

## Dynamics of Plastic Pipes Consumption (PE, PP, PVC)

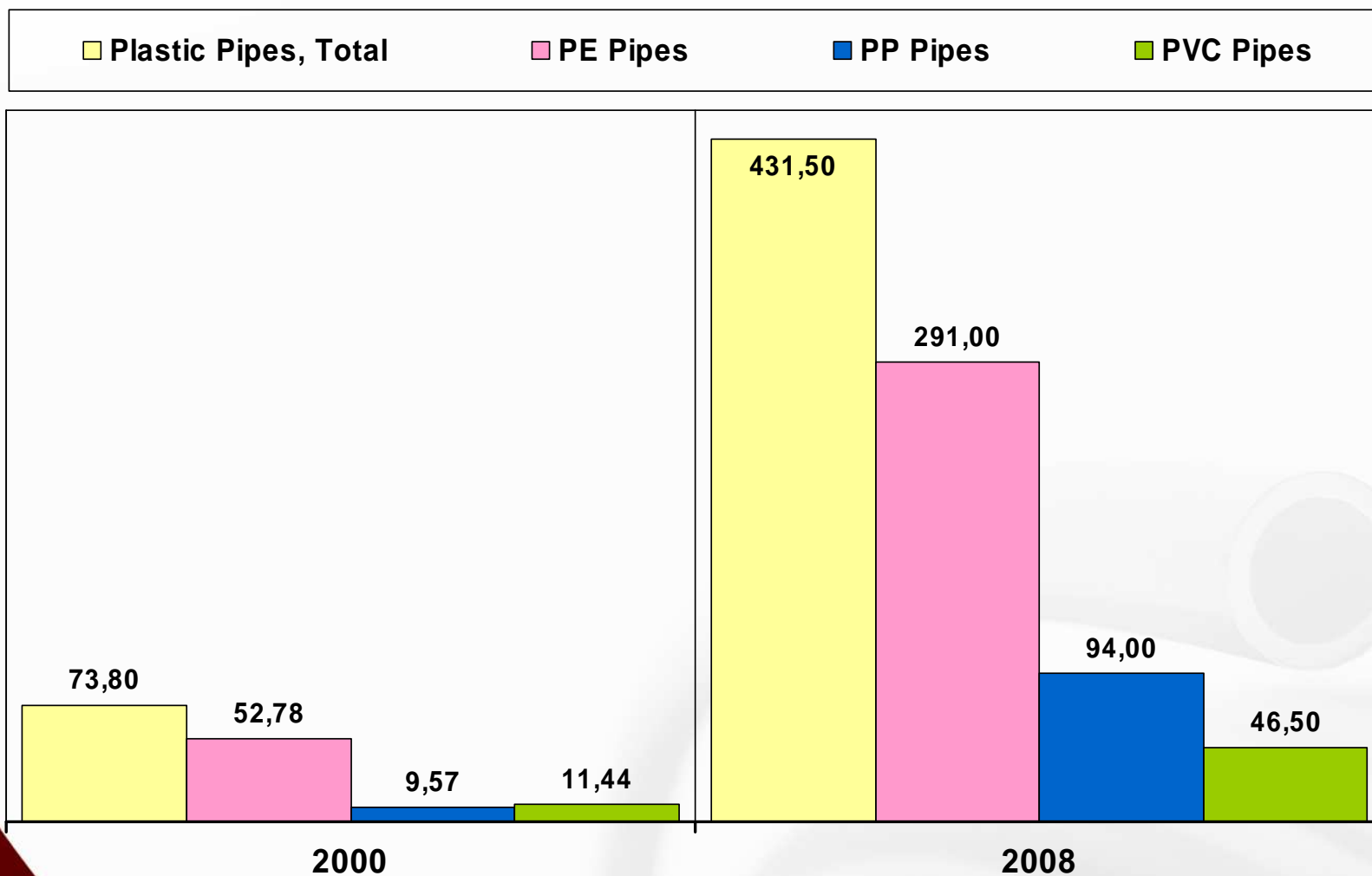


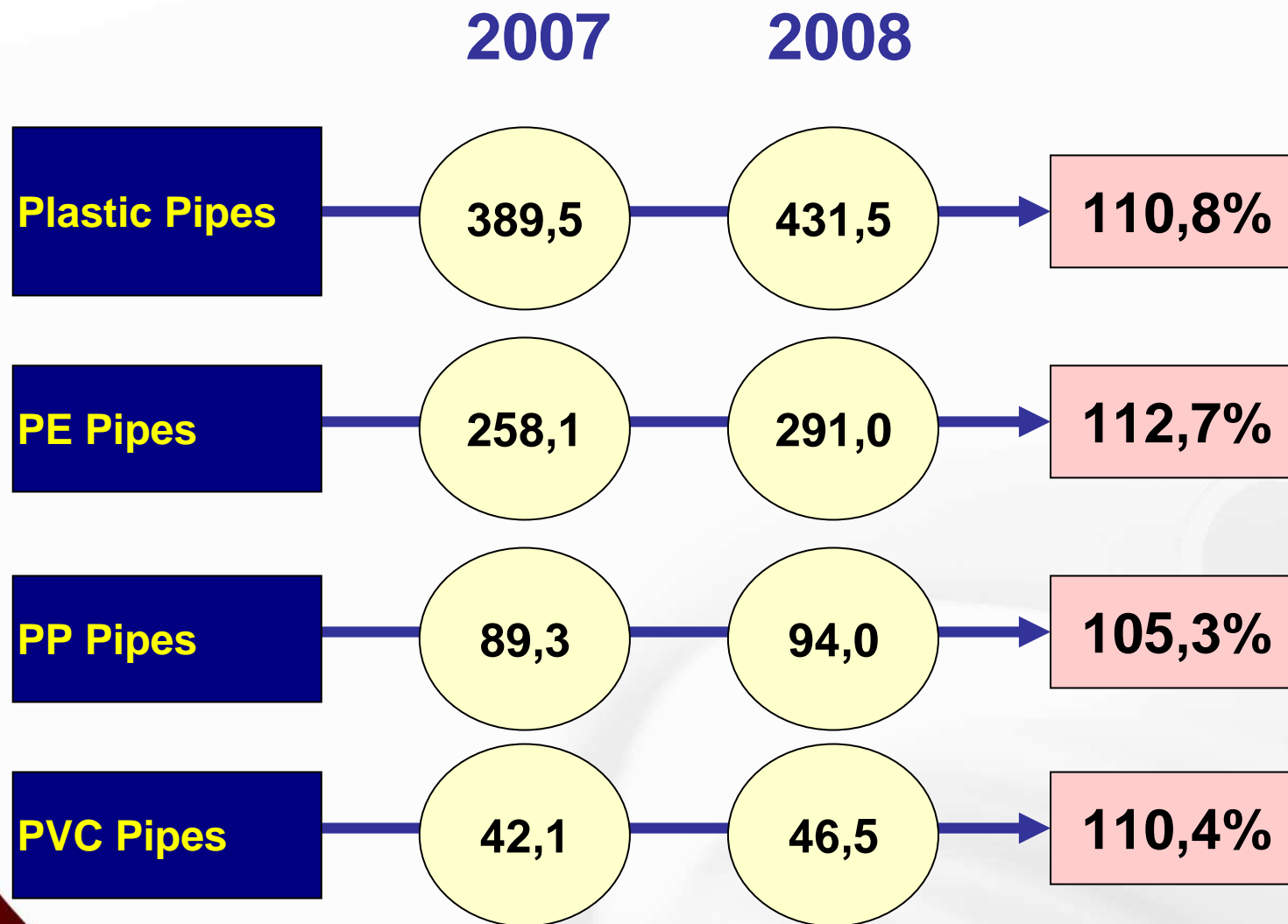
**Growth in 5,8 times**



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## Market Structure of Plastic Pipes

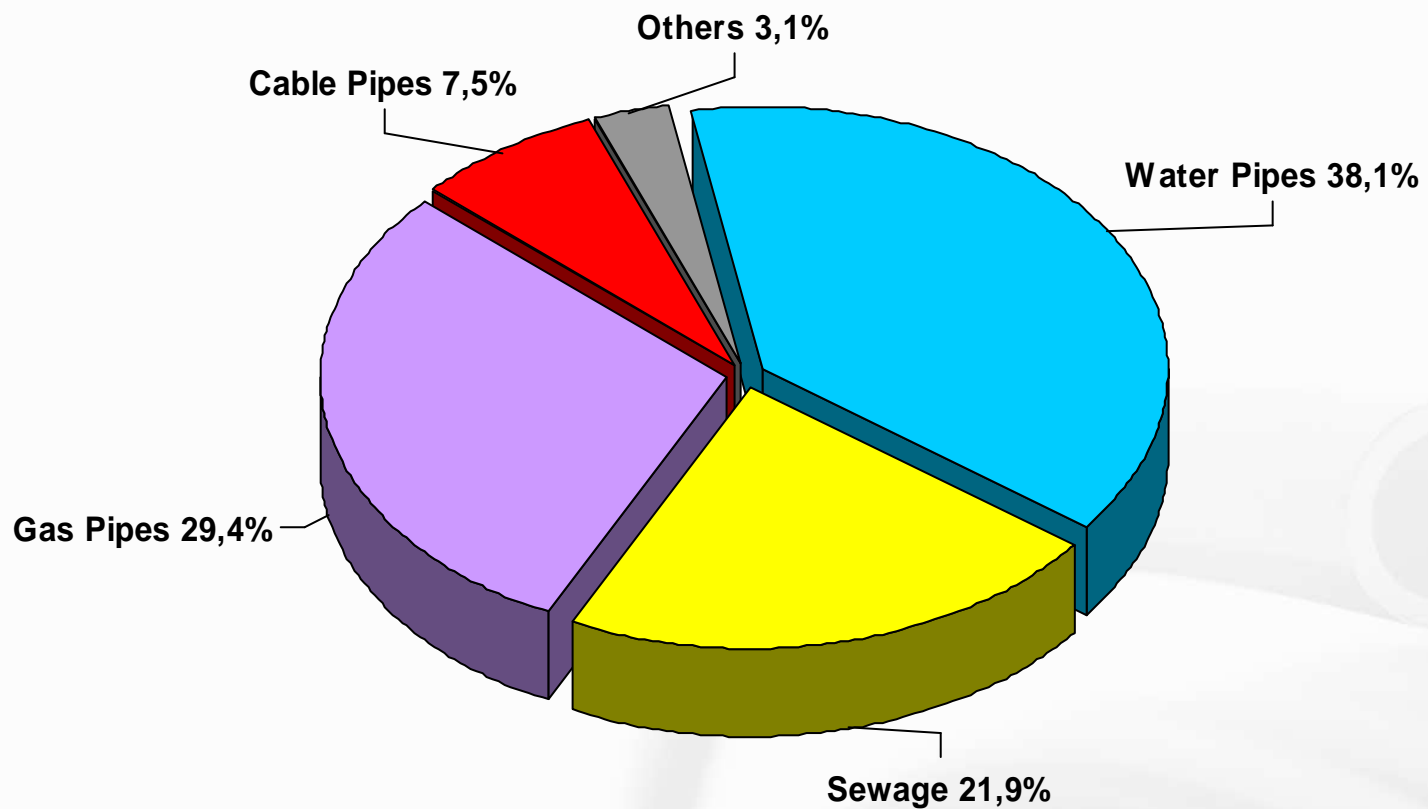






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## Segments of Russian Market of Plastic Pipes in 2008

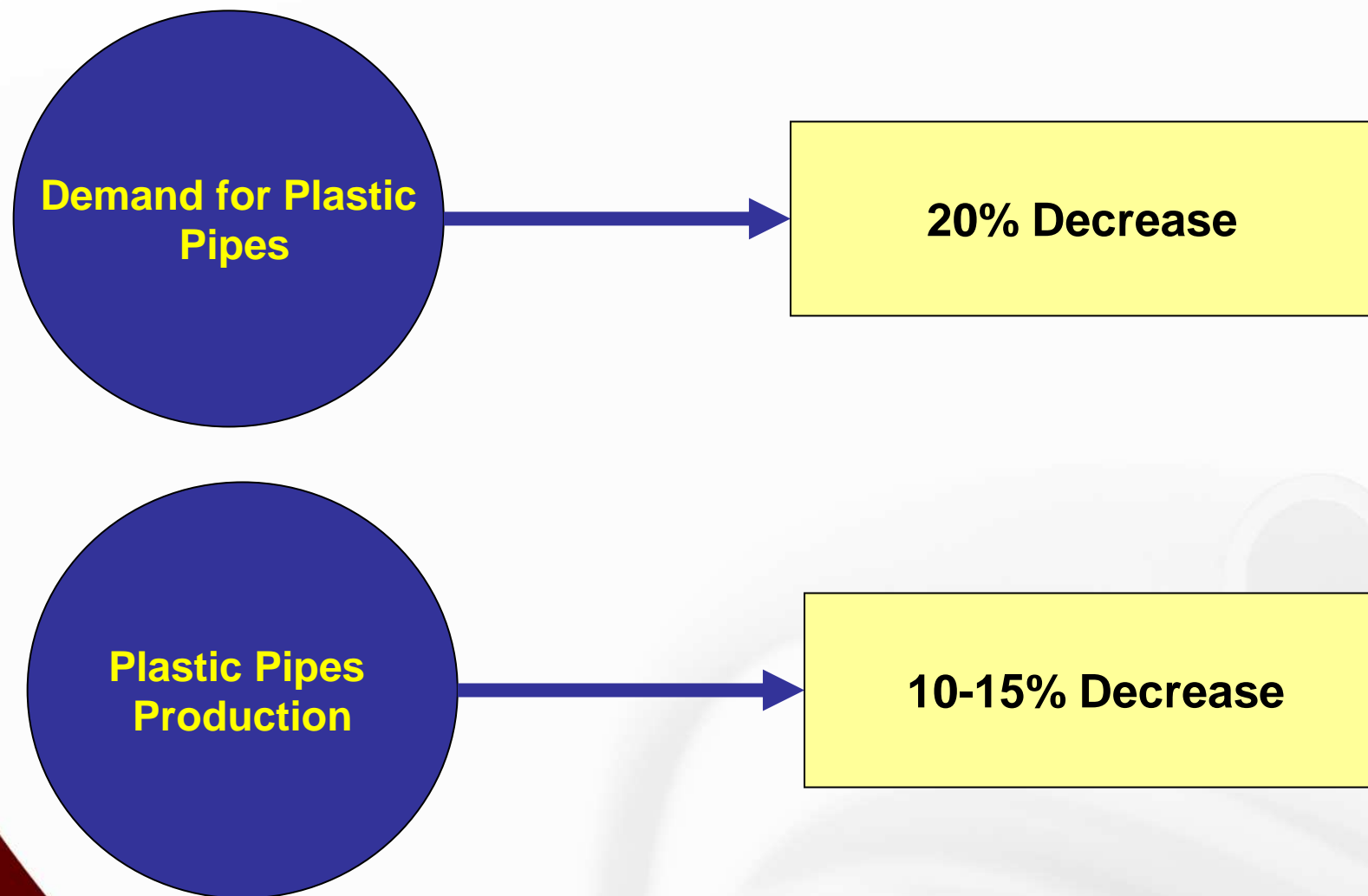


# **Threats and Possibilities of 2009** **(Back to Future)**





## **CREON** Expectations of 2009





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## Demand for Plastic Pipes

**Length of Mains in  
Russia**

**535 000 Km**

**Length of  
Heat System  
in Russia**

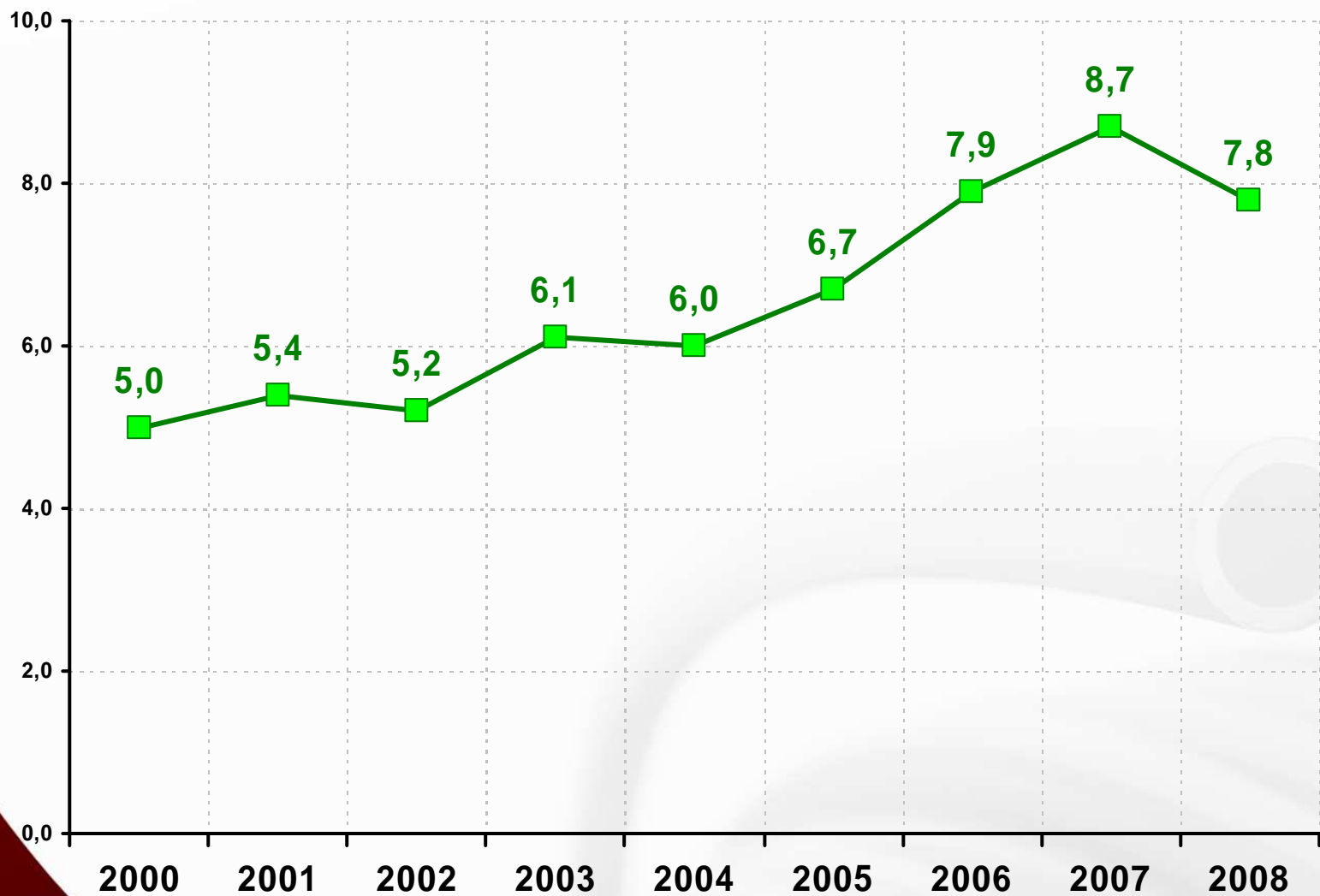
**250 000 Km**

**Wear 60-65%**



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## Dynamics of Metal Pipes Production in Russia



**Danger of metal future:**

1. Decrease of consumer activities from construction and housing and building utilities
2. Consumers' preference remove to lower prices.
3. Strengthening of competitors' lobbying
4. State support for metallurgists :
  - Import duty for metal pipes– 15-20%;
  - Subsidy assistance for enterprises;
  - Legislative support for metal pipes in water and heating systems.

**Abilities:**

1. Lobbying of state support for construction and modernization of water and heating systems projects( demand activation) based on plastic pipes.
2. Consolidation of all market players (raw materials→polymer → processing in pipes→end-consumer sell).
3. Time contract conclusion with material suppliers.
4. Domestic market price support at the level of global prices.
5. Cost reduction.
6. Import displacement .
7. Level increase of plastic pipes competitive abilities by means of high-technology products.
8. Further information support of plastic industry including pipes.



# Thank You for Your Attention!

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